



Event Notice

November 19, 2010

Vancouver pet owners like it raw

North Vancouver, B.C. – Red Dog Deli, the makers of Red Dog Blue Kat raw pet food, are set to hold an information session on the benefits of feeding your pet a raw food diet. The free, drop-in information session will be held on Saturday, November 27 from 11 a.m. – 3 p.m. at Bosley's Pet Food Plus at 6914 Victoria Drive in Vancouver.

If you are interested in feeding raw food to your pet, this information session will provide answers to your questions about the process, the benefits and the cost. Along with providing free samples, there will also be a draw for a prize pack including \$50 in raw food and more.

As more and more pet owners focus on the quality of the food their pets eat, many are turning to raw food for its health and wellness benefits. According to Inna Shekhtman, Owner/Manager of Red Dog Deli, feeding your pet a raw diet means more than just tossing ground meat into your dog or cat's dish. The Red Dog Blue Kat products are a blend of high quality free range and non-medicated meat; fresh organic vegetables juiced for maximum nutritive absorption; and formulated using vet-recommended meat, organ, bone and vegetable ratios. "We have created a formula that provides the right nutrition, minerals and vitamins, similar to what the natural diet of a dog or cat would be if they lived in the wild, like they did hundreds of years ago."

Bosley's is British Columbia's leading pet specialty retailer offering a wide selection of premium, brand name nutrition, quality accessories and supplies for dogs, cats, birds, fish and small animals. They believe that good nutrition is the foundation of animal care. With 30 years of experience in the industry, their Pet Specialists are highly trained to provide helpful, accurate information to assist customers make informed choices for the optimal health and well-being of their pets.

Red Dog Deli, makers of Red Dog Blue Kat raw pet food products, was founded in 2004. With the manufacturing plant located in North Vancouver, B.C., Red Dog Blue Kat raw pet food uses free range, non-medicated meat and organic vegetables in its raw pet food products. Red Dog Blue Kat products can be found at quality pet retailers throughout Canada. For more information on Red Dog Blue Kat products and about feeding your pet raw food, please visit www.reddogdeli.com.